



USDA HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Advertised Prices effective through November 22, 2012

Thanksgiving 2012

This report provides a detailed breakdown of supermarket holiday promotions by region, state, and grocery chain including brand names, prices, and any special conditions for whole turkeys and bone-in turkey breasts; roaster chickens; capons; Cornish hens; chicken gizzards and livers; ducks and ducklings; geese; baking hens; rabbits; shell eggs and liquid eggs.

Shell Eggs, Liquid Egg Product, and Egg Nog Promotions - National

Whole Turkeys	80 pages
Turkey Dinners	31 pages
Miscellaneous Poultry	40 pages
☒ Shell Eggs/Egg Products	37 pages
Northeast Region	page 1
Southeast Region	page 15
Midwest Region	page 20
South Central Region	page 27
Southwest Region	page 32
Northwest Region	page 36



Prices in U.S. dollars per pound unless otherwise noted.

Note: BOGO = Buy one, get one free

ABF = Antibiotic-free

All information from publicly available sources including store circulars, newspaper ads, and retailer websites.



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

(advertised prices November 3-22, 2012)

(information from publicly available sources including store circulars, newspaper ads, and retailer websites.)

Thanksgiving 2012

SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions	
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown						
							12	18	12	12	12 pack		12 pack		12 pack		16 oz.	32 oz.	32 oz.	64 oz.		
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																						
CT	A&P Stores	America's Choice															2.00				2 for \$4.00	
		America's Choice																		3.99		
		Egg Beaters															2.99	4.99				
		Better'n Eggs															2.50				2 for \$5.00	
		Green Way			x						2.99											
		Turkey Hill																		3.99		
		Born Free			x								2.99									
		Pete & Gerry's			x						3.99											
	Nellie's Nest			x					2.99				2.99									
	Adams	Hood																		4.49		
	Big Y	Full Circle	x											3.50								2 for \$7.00
		Eggland's Best		x	x				2.50													
Better'n Eggs																2.50				2 for \$5.00		
Egg Beaters																2.66						
Big Y				x																30 ct \$3.99		
Big Y																			3.49			
Bravo	Hood																		4.49			
	Hood																	2.50		2 for \$5.00		
	4 Grain			x				2.69							2.69							
Compare Foods	Nature's Yoke			x					2.99													
	Egg Beaters															4.99						
Compare Foods	Farmland																	2.49				
Compare Foods	no label	x				1.25														4 for \$5.00		
C-Town	Egg Beaters																4.99					
	Nature's Design			x										1.99								
Geissler's	Farmland																	2.49				
Geissler's	Hood																		3.99			
Price Chopper	Garelick Farms																		4.00			
	Price Chopper			x		1.99																



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							White		White	Brown	White	Brown	White	Brown	White	Brown						
CT cont.	ShopRite	Land O Lakes Eggland's Best Smart Balance ShopRite Turkey Hill Southern Comfort		x	x		free		2.99 2.50						2.50					3.49	4.49	2 for \$5.00 2 for \$5.00 limit 1 w/ prchse
	Stop & Shop	Stop & Shop Hood			x			free											2.99		w/ qualifying prchse	
	Target Fresh	no label			x			1.59														
	Whole Foods	Organic Valley			x							4.50										
	DC	Giant Hyattsville	Giant			x		free														w/ purchase
Harris Teeter		Eggland's Best Eggland's Best Harris Teeter Harris Teeter			x				2.50			3.99							2.50	2.99	2 for \$5.00 2 for \$5.00	
Safeway		Lucerne Better'n Egg														3.99		2.69	3.49			
Target Fresh		no label			x		1.59															
DE		A&P Stores	America's Choice America's Choice Egg Beaters Better'n Eggs Green Way Turkey Hill Born Free Pete & Gerry's Nellie's Nest										2.99				2.00 2.99 2.50	4.99		3.99 3.99		2 for \$4.00 2 for \$5.00
	Acme Market	Eggland's Best			x				3.00												2 for \$3.00	
	Fresh Grocer	Fresh Grocer Egg Beaters			x		1.50									2.50					2 for \$3.00 2 for \$5.00	
	Giant Hyattsville	Giant			x		free														w/ purchase	
	GreatVALU	Eggland's Best			x		1.88															
	Harris Teeter	Eggland's Best Eggland's Best Harris Teeter Harris Teeter			x				2.50			3.99							2.50	2.99	2 for \$5.00 2 for \$5.00	



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							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown	White	Brown		
DE cont.	Pathmark	America's Choice						1.99									2.00				2 for \$4.00	
		America's Choice			x												2.50				2 for \$5.00	
		Egg Beaters															2.50				2 for \$5.00	
		Better'n Egg																	3.99			
		Turkey Hill																				
		Land O Lakes		x	x											3.00					2 for \$6.00	
MA	Safeway	Born Free		x	x									3.00							2 for \$6.00	
		Pete & Gerry's			x					3.99											2 for \$6.00	
		Nellie's Nest			x				2.99					2.99								
		Lucerne																	2.69	3.49		
		Better'n Egg															3.99					
		ShopRite	Land O Lakes		x	x										2.50						2 for \$5.00
MA	ShopRite	Eggland's Best			x				2.99												2 for \$5.00	
		Smart Balance			x				2.50												2 for \$5.00	
		ShopRite			x			free													limit 1 w/ prchse	
		Turkey Hill																	4.49			
		Southern Comfort																	3.49			
		Shurfine	Shurfine			x		1.50														2 for \$3.00
MA	Target Fresh	Egg Beaters															2.50				2 for \$5.00	
		no label			x		1.59															
		Adams	Hood																	4.49		
		Big Y	Full Circle	x										3.50							2 for \$7.00	
		Eggland's Best		x	x				2.50												2 for \$5.00	
		Better'n Eggs															2.50					
MA	Donelan's	Egg Beaters															2.66				30 ct \$3.99	
		Big Y			x														3.49			
		Big Y																	4.49			
		Hood																				
		Hood																2.50			2 for \$5.00	
		Garelick Farms																		3.99		
MA	Geissler's	Better'n Eggs															2.50				2 for \$5.00	
		Hood																	3.99			
		Hood																	3.99			
		Hood																				
		Eggland's Best			x		1.99															
		Hood																		3.49		



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							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown			
MA cont.	Met Foods	Egg Innovations Eggland's Best Egg Beaters White Rose Southern Comfort Turkey Hill			x 									3.49 3.99		3.49	2.50	5.99	2.99 2.99		2 for \$5.00
	Price Chopper	Garelick Farms Price Chopper			 x		1.99													4.00	
	Roche Bros.	Hood Garelick Farms Better'n Eggs			 											2.50			4.69 3.99	2 for \$5.00	
	Shaw/Star	Eggland's Best Wild Harvest Hood Garelick Farms			x x				3.99 2.99										2.79 4.49		
	Stop & Shop	Stop & Shop Hood			 x		free											2.99		w/ qualifying prchse	
	Target Fresh	no label			 x		1.59														
	Trucchi's	Hood Garelick Farms			 														4.39 3.99		
MD	A&P Stores	America's Choice America's Choice Egg Beaters Better'n Eggs Green Way Turkey Hill Born Free Pete & Gerry's Nellie's Nest			 x x x x							2.99 3.99				2.00 2.99 2.50	4.99		3.99 3.99	2 for \$4.00 2 for \$5.00	
	Acme Market	Eggland's Best			 x			3.00												2 for \$3.00	
	Giant Carlisle	Giant			 x		free													w/ purchase	
	Giant Eagle	Land O Lakes			 x										2.50					2 for \$5.00	
	Giant Hyattsville	Giant			 x		free													w/ purchase	
	Graul's	Sauder's Better'n Eggs			 x		0.99										3.49				
	GreatVALU	Eggland's Best			 x		1.88														



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			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
MD cont.	Harris Teeter	Eggland's Best Eggland's Best Harris Teeter Harris Teeter			x x				2.50			3.99							2.50	2.99	2 for \$5.00
	Magruder's	no label		x			1.79														2 for \$5.00
	Mars	Eggland's Best			x				1.99												
	Safeway	Lucerne Better'n Egg															3.99	2.69	3.49		
	Shop'n Save	Better'n Eggs														2.50				2 for \$5.00	
	ShopRite	Land O Lakes Eggland's Best Smart Balance ShopRite Turkey Hill Southern Comfort		x	x x x x				2.99 2.50						2.50				3.49	4.49	2 for \$5.00 2 for \$5.00 limit 1 w/ prchse
	Shurfine	Shurfine Egg Beaters			x		1.50									2.50					2 for \$3.00 2 for \$5.00
	Target Fresh	no label			x		1.59														
	Weis	Eggland's Best Weis			x				1.99										2.59		
ME	Hannaford	Hood																	3.99		
	Shaw	Eggland's Best Wild Harvest Hood Garelick Farms			x x				3.99 2.99										4.99 4.49		
	Target Fresh	no label			x		1.59														
NH	Hannaford	Hood																	3.99		
	Market Basket	Eggland's Best Hood			x		1.99												3.49		
	Price Chopper	Garelick Farms Price Chopper			x			1.99											4.00		
	Shaw	Eggland's Best Wild Harvest Hood Garelick Farms			x x				3.99 2.99										4.99 4.49		
	Target Fresh	no label			x		1.59														



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							White		White	Brown	White	Brown	White	Brown	White	Brown					
NJ	A&P Stores	America's Choice															2.00				2 for \$4.00
		America's Choice																			
		Egg Beaters															2.99	4.99		3.99	
		Better'n Eggs															2.50				2 for \$5.00
		Green Way			x							2.99									
		Turkey Hill																		3.99	
		Born Free			x								2.99								
	Pete & Gerry's			x							3.99										
	Nellie's Nest			x					2.99				2.99								
	Acme Market	Eggland's Best			x				3.00												2 for \$3.00
	Associated	Eggland's Best		x					2.99												
		Egg Innovations			x							3.99		3.49		3.49					
Bravo	4 Grain			x				2.69							2.69						
	Nature's Yoke			x					2.99												
	Nature's Design			x										1.99				4.99			
	Egg Beaters																		2.49		
Farmland																					
C-Town	Egg Beaters																4.99				
	Nature's Design			x										1.99							
	Farmland																		2.49		
Extra Supermarket	no label			x				1.98													
	no label	x					1.78														
Fine Fare	no label	x					1.99													3 for \$5.98	
	no label				x		1.67													3 for \$5.00	
	Organic Valley			x							4.99										
	Turkey Hill																	2.99			
	Better'n Eggs														2.69						
Food Basics	Turkey Hill																		3.98		
Food Bazaar	Bogopa			x			1.50														
	Esbensshade Farms				x		0.99													2 for \$3.00	



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			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
NJ cont.	Foodtown	Eggland's Best			x					3.99											
		Eggland's Best		x				2.99													
		Pete & Gerry's			x					3.99											
		Smart Balance			x			2.99													
		Better'n Eggs															4.99				
		Foodtown			x						4.29		2.99								
		Nature's Yoke		x						3.49											
	Fresh Grocer	Fresh Grocer Egg Beaters			x		1.50										2.50			2 for \$3.00 2 for \$5.00	
GreatVALU	Eggland's Best			x		1.88															
Key Food	4-Grain			x							2.99		2.99		2.99						
	Key Food																	2.99			
	Southern Comfort																	3.49			
	Better'n Eggs																	4.99			
King's	Eggland's Best			x																	
	Horizon			x	x																
	Egg Beaters																				
	Southern Comfort																	2.99			
	Organic Valley																	4.99			
	Ronnybrook																	5.99		organic	
Met Foods	Egg Innovations			x									3.49		3.49						
	Eggland's Best			x									3.99								
	Egg Beaters																				
	White Rose																2.50	5.99			
	Southern Comfort																		2.99		
Murphy's	Turkey Hill																		2.99		
	Lehigh Valley																			3.99	



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							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown				
NJ cont.	Pathmark	America's Choice						1.99									2.00				2 for \$4.00	
		America's Choice			x												2.50				2 for \$5.00	
		Egg Beaters															2.50				2 for \$5.00	
		Better'n Egg																				
		Turkey Hill																				
		Land O Lakes		x	x															3.99		2 for \$6.00
		Born Free		x	x								3.00			3.00					2 for \$6.00	
		Pete & Gerry's			x					3.99												
	Nellie's Nest			x				2.99				2.99										
	ShopRite	Land O Lakes		x	x											2.50					2 for \$5.00	
Eggland's Best				x				2.99														
Smart Balance				x				2.50												2 for \$5.00		
ShopRite				x		free													4.49	limit 1 w/ prchse		
Turkey Hill																		3.49				
Southern Comfort																						
Stop & Shop	Stop & Shop Hood			x		free													2.99	w/ qualifying prchse		
Target Fresh	no label			x		1.59																
Thriftway/ Shop'n Bag	4- Grain Nature's Yoke Better'n Eggs White Rose			x x					2.49					2.79		2.49						
Weis	Eggland's Best Weis			x				1.99											2.59			
Whole Foods	Organic Valley			x							4.50											
NY	A&P Stores	America's Choice															2.00				2 for \$4.00	
		America's Choice																				
		Egg Beaters															2.99	4.99		3.99		
		Better'n Eggs															2.50				2 for \$5.00	
		Green Way			x						2.99											
		Turkey Hill																		3.99		
		Born Free			x								2.99									
		Pete & Gerry's			x						3.99											
		Nellie's Nest			x					2.99			2.99									
	Associated	Eggland's Best Egg Innovations		x	x				2.99				3.99		3.49		3.49					



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							White		White	Brown	White	Brown	White	Brown	White	Brown					
NY cont.	Best Yet	Better'n Eggs Eggland's Best Nellie's Nest Mitlitsky's		x	x		1.97		2.47					3.47				3.77			
	Bravo	4 Grain Nature's Yoke Nature's Design Egg Beaters Farmland			x			2.69	2.99						2.69		4.99		2.49		
	Compare Foods	no label	x				1.25													4 for \$5.00	
	C-Town	Egg Beaters Nature's Design Farmland			x									1.99		4.99		2.49			
	D'Agostino	Smart Balance Egg Beaters Eggland's Best Pete & Gerry's Southern Comfort Chipwich Tuscan		x				2.99			3.99					5.99		3.59 3.29 1.99			
	DeCiccio	Farmland Horizon Nature's Design Mountainside			x						4.99		2.99		1.99			2.49			
	Fairway Foods	Organic Valley Horizon Fairway		x							2.99							2.99 2.99		organic organic	
	Fine Fare	no label no label Organic Valley Turkey Hill Better'n Eggs	x			x	1.99 1.67				4.99						2.69		2.99	3 for \$5.98 3 for \$5.00	
	Food Basics	Turkey Hill																	3.98		
	Food Bazaar	Bogopa Esbensshade Farms			x	x	1.50 0.99													2 for \$3.00	



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			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown						
NY cont.	Food Emporium	Horizon Green Way Organic Valley		x	x							3.99	4.99							3.99		organic
	Foodtown	Eggland's Best Eggland's Best Pete & Gerry's Smart Balance Better'n Eggs Foodtown Nature's Yoke		x	x				2.99	3.99								4.99				
					x				2.99													
					x								4.29			2.99						
				x									3.49									
	Hannaford	Hood																		3.99		
	Key Food	4-Grain Key Food Southern Comfort Better'n Eggs Eggland's Best Eggland's Best			x							2.99		2.99		2.99		4.99	2.99 3.49			
				x					2.19 1.99													
	King Kullen	4 Grain Born Free Eggland's Best Nature's Yoke Better'n Eggs Tuscan Egg Innovations			x			4.59	2.50					2.99		2.50		2.99		1.99	pasteurized \$3.99	
					x						3.99		3.59		3.59							
Met Foods	Egg Innovations Eggland's Best Egg Beaters White Rose Southern Comfort Turkey Hill			x									3.49 3.99		3.49		2.50	5.99	2.99 2.99		2 for \$5.00	



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							White		White	Brown	White	Brown	White	Brown	White	Brown					
NY cont.	Pathmark	America's Choice															2.00				2 for \$4.00
		America's Choice			x			1.99													
		Egg Beaters															2.50				2 for \$5.00
		Better'n Egg															2.50				2 for \$5.00
		Turkey Hill																			
		Land O Lakes		x	x																
		Born Free		x	x								3.00			3.00					2 for \$6.00
		Pete & Gerry's			x						3.99										2 for \$6.00
	Nellie's Nest			x					2.99			2.99									
	Pioneer	4 Grain			x				2.99							2.99					
Eggland's Best				x									3.99								
Nature's Yoke		x								3.99			3.98								
Better'n Eggs																2.99					
Farmland																		2.99			
Hood																		2.99			
Price Chopper	Southern Comfort																				
	Egg Innovations											2.99			2.99						
Price Chopper	Garelick Farms																			4.00	
	Price Chopper			x			1.99														
Shop'n Save	Better'n Eggs															2.50				2 for \$5.00	
ShopRite	Land O Lakes		x	x											2.50					2 for \$5.00	
	Eggland's Best			x				2.99													
	Smart Balance			x				2.50												2 for \$5.00	
	ShopRite			x		free														limit 1 w/ prchse	
	Turkey Hill																				
Southern Comfort																			4.49		
																		3.49			
Stop & Shop	Stop & Shop			x		free														w/ qualifying prchse	
Hood																		2.99			
Target Fresh	no label			x		1.59															
Tops	Tops			x				2.00												2 for \$4.00	
	Eggland's Best			x				2.69													
	Hood																	2.99			
	Horizon																	3.99		organic	
	Tops																		3.99		
	Upstate Farms																	2.29	4.49		
	C.F. Burger																	2.99			



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

(advertised prices November 3-22, 2012)

(information from publicly available sources including store circulars, newspaper ads, and retailer websites.)

Thanksgiving 2012
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
NY cont.	Uncle Giuseppe's	Hood																	2.99		
	Weis	Eggland's Best Weis			x				1.99										2.59		
	Western Beef	Nature's Yoke Richfood Better'n Eggs			x x		1.50					3.99					2.99				2 for \$3.00
	Whole Foods	Organic Valley			x							4.50									
PA	A&P Stores	America's Choice America's Choice Egg Beaters Better'n Eggs Green Way Turkey Hill Born Free Pete & Gerry's Nellie's Nest														2.00 2.99 2.50	4.99		3.99 3.99	2 for \$4.00 2 for \$5.00	
	Acme Market	Eggland's Best			x				3.00												2 for \$3.00
	Boyer	Eggland's Best Swiss Premium			x				2.50										2.97		
	Bravo	4 Grain Nature's Yoke Egg Beaters Farmland			x x				2.69	2.99					2.69		4.99		2.49		
	C-Town	Egg Beaters Nature's Design Farmland				x									1.99		4.99		2.49		
	Family Owned	Family Owned	x				1.28														
	Fine Fare	no label no label Organic Valley Turkey Hill Better'n Eggs	x			x	1.99 1.67					4.99						2.69	2.99		3 for \$5.98 3 for \$5.00
	Food Basics	Turkey Hill																		3.98	
	Foodland	Foodland United			x		free												1.99 2.99		w/ purchase



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Thanksgiving 2012

SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
PA cont.	Foodtown	Eggland's Best			x					3.99											
		Eggland's Best		x					2.99												
		Pete & Gerry's			x						3.99										
		Smart Balance			x				2.99												
		Better'n Eggs															4.99				
		Foodtown			x								2.99								
		Nature's Yoke		x								3.49									
	Fresh Grocer	Fresh Grocer			x		1.50												2 for \$3.00		
		Egg Beaters														2.50			2 for \$5.00		
	GFS Mrktplace	GFS			x														30 ct \$2.99; limit 2		
	Giant Eagle	Land O Lakes			x										2.50				2 for \$5.00		
	GreatVALU	Eggland's Best			x		1.88														
	Pathmark	America's Choice															2.00			2 for \$4.00	
		America's Choice				x		1.99													
Egg Beaters																2.50			2 for \$5.00		
Better'n Egg																2.50			2 for \$5.00		
Turkey Hill																		3.99			
Land O Lakes			x	x															2 for \$6.00		
	Born Free		x	x									3.00		3.00				2 for \$6.00		
	Pete & Gerry's			x						3.99											
	Nellie's Nest			x					2.99				2.99								
	Price Chopper	Garelick Farms																	4.00		
	Price Chopper			x			1.99														
Shop'n Save	Better'n Eggs															2.50			2 for \$5.00		
ShopRite	Land O Lakes		x	x											2.50				2 for \$5.00		
	Eggland's Best			x				2.99													
	Smart Balance			x				2.50											2 for \$5.00		
	ShopRite			x		free													limit 1 w/ prchse		
	Turkey Hill																	4.49			
	Southern Comfort																3.49				
Shurfine	Shurfine			x		1.50													2 for \$3.00		
	Egg Beaters															2.50			2 for \$5.00		
ShurSave	Egg Beaters															2.50			2 for \$5.00		
Target Fresh	no label			x		1.59															



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

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Thanksgiving 2012

SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions		
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)				
							White		White	Brown	White	Brown	White	Brown	White	Brown							
PA cont.	Thriftway/ Shop'n Bag	4- Grain			x					2.49						2.49							
		Nature's Yoke			x								2.79										
		Better'n Eggs															2.49						
		White Rose															1.99						
	Tops	Tops			x				2.00												2 for \$4.00		
		Eggland's Best			x				2.69										2.99		organic		
		Hood																3.99					
		Horizon																	3.99				
	Tops	Tops																	3.99				
		Upstate Farms																2.29	4.49				
		C.F. Burger																2.99					
			Weis	Eggland's Best			x				1.99												
Weis																			2.59				
RI	Bravo			4 Grain			x				2.69						2.69						
				Nature's Yoke			x					2.99							4.99				
		Egg Beaters																2.49					
		Farmland																					
	Dave's Market	Land O Lakes	x													2.99					2 for \$5.00 2 for \$5.00		
		Land O Lakes		x												2.50							
		Land O Lakes			x														3.99				
		Garelick Farms								2.50													
	Shaw	Eggland's Best			x					3.99													
		Wild Harvest			x					2.99													
		Hood																	4.99				
		Garelick Farms																	2.79	4.49			
	Stop & Shop	Stop & Shop			x		free														w/ qualifying prchse		
		Hood																	2.99				
			Target Fresh	no label			x		1.59														
VT	Hannaford			Hood																	3.99		
				Price Chopper	Garelick Farms																	4.00	
						Price Chopper			x		1.99												
		Shaw	Eggland's Best					x															
Wild Harvest							x														4.99		
Hood																							
Garelick Farms																		2.79	4.49				



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SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions	
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)				
							White		White	Brown	White	Brown	White	Brown	White	Brown						
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV																						
AL	Belle Foods	Best Yet			x		1.39															
	Food for Le\$\$	Dutch Farms			x		0.99															
	Food Giant	no label			x			1.98														
	Ingle's	Sealtest Laura Lynn															3.48	1.50		2 for \$3.00		
	Kroger Atlanta	Kroger				x	1.28														2 for \$3.00	
		Kroger				x	1.50															2 for \$3.00
		Kroger				x	1.59															2 for \$5.00
		Simple Truth Kroger				x						2.50	2.50							2.99		
	Piggly Wiggly	no label				x	0.50	1.88														
	Piggly Wiggly	no label			x		0.99															
	Piggly Wiggly	no label				x															20 ct free w/ prchse	
	Publix	Publix			x		1.67															3 for \$5.00
Publix																			3.00		2 for \$6.00	
Super Target	no label			x		1.59																
Target Fresh	no label			x		1.59																
FL	Belle Foods	Best Yet			x		1.39															
	GFS Mrktplace	GFS			x																30 ct \$2.99; limit 2	
	Publix	Publix			x		1.67														3 for \$5.00	
		Publix																	3.00		2 for \$6.00	
	Sedano	Shurfresh Borden			x		0.99													4.59	limit 1	
	Super Target	no label			x		1.59															
	Target Fresh	no label			x		1.59															
Western Beef	Nature's Yoke Richfood Better'n Eggs			x x		1.50					3.99										2 for \$3.00	
																2.99						
GA	Belle Foods	Best Yet			x		1.39															
	Bi-Lo	Born Free			x				2.50					3.29								
	Food Depot	Country Delite																		1.72		
	Ingle's	Sealtest Born Free Egg Beaters Laura Lynn				x								2.78						1.50		2 for \$3.00
																2.00	3.48				2 for \$4.00	



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

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Thanksgiving 2012
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
GA cont.	Kroger Atlanta	Kroger				x	1.28														2 for \$3.00
		Kroger			x		1.50														
		Kroger			x		1.59														
		Simple Truth			x							2.50	2.50						2 for \$5.00		
		Kroger																2.99			
	Piggly Wiggly	Piggly Wiggly				x	0.99														
	Publix	Publix			x		1.67														3 for \$5.00 2 for \$6.00
Publix																			3.00		
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														
MS	Belle Foods	Best Yet			x		1.39														
	Food Giant	no label			x			1.98													
	Kroger Delta	Simple Truth			x								2.50	2.50						2 for \$5.00 30 ct \$2.99	
		Kroger				x															
	Piggly Wiggly	no label				x	0.50	1.88													
	Piggly Wiggly	no label				x														20 ct free w/ prchse	
	Target Fresh	no label			x		1.59														
NC	Bi-Lo	Born Free			x					2.50				3.29							
	Carlie C's IGA	Egg Beaters														2.50				2 for \$5.00	
	Farm Fresh	Eggland's Best			x				2.50											2 for \$5.00	
		Wild Harvest			x					3.00				3.00						2 for \$6.00	
	GreatVALU	Richfood			x		1.50													2 for \$3.00	
		Better'n Eggs														2.29					
	Harris Teeter	Eggland's Best			x						3.99									2 for \$5.00 2 for \$5.00	
		Eggland's Best			x				2.50										2.50		
		Harris Teeter																	2.99		
		Harris Teeter																			
	Ingle's	Sealtest																	1.50	2 for \$3.00	
		Laura Lynn															3.48				
	Kroger Mid-Atlntc	Simple Truth												2.49	2.49						
	Lowe's Food	Egg Beaters															2.50			2 for \$5.00	
Super Target	no label			x		1.59															
Target Fresh	no label			x		1.59															
United Grocery	no label			x		1.49															



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Thanksgiving 2012

SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
SC	Bi-Lo	Born Free			x					2.50				3.29							
	Harris Teeter	Eggland's Best			x							3.99									
		Eggland's Best			x				2.50										2.99	2 for \$5.00	
		Harris Teeter																2.50		2 for \$5.00	
		Harris Teeter																			
	Ingle's	Sealtest																	1.50		2 for \$3.00
		Laura Lynn															3.48				
	Kroger Atlanta	Kroger				x	1.28														2 for \$3.00
		Kroger				x	1.50														
	Kroger				x	1.59															
	Simple Truth				x							2.50	2.50							2 for \$5.00	
	Kroger																		2.99		
	Lowe's Food	Egg Beaters															2.50				2 for \$5.00
	Piggly Wiggly	Piggly Wiggly				x	0.99														
	Publix	Publix			x		1.67														3 for \$5.00
	Publix	Publix																		3.00	2 for \$6.00
	Target Fresh	no label			x		1.59														
TN	Bi-Lo	Born Free			x					2.50				3.29							
	E.W. James	Turner																2.00			2 for \$4.00
	Fas-Chek	United																1.99	2.99		
	Food City	Food Club																1.99			
		Mayfield																3.49			
	Food Giant	no label			x			1.98													
	GFS Mrktplace	GFS			x																30 ct \$2.99; limit 2
	Hometown IGA	Prairie Farms																	2.00		2 for \$4.00
	Ingle's	Sealtest																	1.50		2 for \$3.00
		Laura Lynn																3.48			
	Kroger Atlanta	Kroger				x	1.28														2 for \$3.00
		Kroger				x	1.50														
		Kroger				x	1.59														2 for \$5.00
		Simple Truth				x							2.50	2.50							2.99
		Kroger																			
Kroger Delta	Simple Truth			x								2.50	2.50							2 for \$5.00	
	Kroger				x															30 ct \$2.99	
	Kroger Mid-Atlntc	Simple Truth											2.49	2.49							
	Kroger Mid-South	Simple Truth			x								3.00	3.00							2 for \$3.00



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Thanksgiving 2012

SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown		White	Brown		
TN cont.	Publix	Publix Publix			x		1.67												3 for \$5.00 2 for \$6.00		
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														
	United Grocery	no label			x		1.49														
VA	Farm Fresh	Eggland's Best Wild Harvest			x				2.50										2 for \$5.00 2 for \$6.00		
	Food City	Food Club Mayfield															1.99 3.49				
	Giant Hyattsville	Giant			x		free												w/ purchase		
	Grant's	no label	x				1.50												2 for \$3.00		
	GreatVALU	Eggland's Best			x				2.19												
	GreatVALU	Richfood Better'n Eggs			x		1.50									2.29			2 for \$3.00		
	Harris Teeter	Eggland's Best Eggland's Best Harris Teeter Harris Teeter			x x				2.50			3.99						2.50 2.99	2 for \$5.00 2 for \$5.00		
	Hometown IGA	Prairie Farms															2.00		2 for \$4.00		
	Ingle's	Sealtest Laura Lynn														3.48		1.50	2 for \$3.00		
	Kroger Mid-Atlntc	Simple Truth											2.49	2.49							
	Magruder's	no label		x			1.79														
	Safeway	Lucerne Better'n Egg															3.99	2.69 3.49			
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														
WV	Fas-Chek	Fas-Chek				x	1.25												4 for \$5.00		
	Foodland	Foodland United			x		free											1.99 2.99	w/ purchase		
	Giant Eagle	Land O Lakes			x										2.50				2 for \$5.00		
	Grant's	no label	x				1.50												2 for \$3.00		
	GreatVALU	Richfood Better'n Eggs			x		1.50									2.29			2 for \$3.00		
	Kroger Mid-Atlntc	Simple Truth											2.49	2.49							
	Shop'n Save	Better'n Eggs														2.50			2 for \$5.00		

SHELL EGGS & LIQUID EGG PRODUCTS

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Thanksgiving 2012

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State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown					
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI																					
IA	Dahl's	Dahl's Robert's			x		1.39												1.99		
	Fareway	Anderson Erickson Farm Fresh			x		0.99											2.50		2 for \$5.00	
	Hometown Foods	Shurfresh			x		0.99														
	Hy-Vee	Hy-Vee Anderson Erickson			x					3.69						3.77		2.77			
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														
IL	Angel Caputo	Dean																1.99			
	Berkot's	Dean																2.00		2 for \$4.00	
	Butera Market	no label			x		1.49														
	Cub Foods	Eggland's Best Better'n Eggs Egg Beaters			x				2.50							2.29 2.99					
	Dierberg's	Dierberg's																	3.99		
	Dominick's	Lucerne Better'n Eggs															3.99	2.69	3.49		
	Fairplay Foods	Eggland's Best no label no label Dean			x x x		0.88 1.48		2.49										2.00		limit 2 additional 2 for \$4.00
	Fareway	Anderson Erickson Farm Fresh			x		0.99											2.50		2 for \$5.00	
	Food 4 Less	Kroger Kroger				x	*													60 ct @ \$5.98	
	GFS Mrktplace	GFS			x															30 ct \$2.99; limit 2	
	Hy-Vee	Hy-Vee Anderson Erickson			x					3.69						3.77		2.77			
	Jewel	Egg Innovations Eggland's Best		x					3.00		4.29									2 for \$6.00	
	Kirby IGA	IGA Prairie Farms			x		0.99											1.99			
	Kroger Central	Simple Truth			x							2.50								2 for \$5.00	
	Kroger Mid-South	Simple Truth			x							3.00	3.00							2 for \$3.00	



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State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
IL cont.	Mariano's	Roundy's			x			1.98												2 for \$5.00	
		Land O Lakes			x											2.50					
	Meijer	Meijer			x		1.29														
	Pete's	Oberweis Dean																1.99	5.99		
	Piggly Wiggly	Dean																2.29			
	Shop & Save	Dutch Farms	x				1.37		1.99										1.29		
		Eggland's Best			x																
		Country Fresh	x				1.29													brown @ \$1.29	
		Pearl Valley Pearl Valley			x																
		Strack & VanTil	Dean's																1.99	2.99	
		Super Target	no label			x		1.59													
		Target Fresh	no label			x		1.59													
		Tony's Foods	Dutch Farms				x	0.88												limit 2	
			no label		x			0.99													
	Ultra Foods	Deans																			
	Walt's	Dutch Farms														1.69			3.49		
		Egg Beaters Dean's														2.50					
	Wise Way Foods	Eggland's Best Dean's Organic Valley Prairie Farms			x			3.29										2.00 3.69 1.99		2 for \$4.00 organic	
IN	Al's	Dutch Farms Better'n Eggs				x	0.99													2 for \$5.00	
	Buehler Buy Low	Buehler			x		1.25													4 for \$5.00	
	GFS Mrktplace	GFS			x															30 ct \$2.99; limit 2	
	Jay C	Sunny Morn			x		1.50													2 for \$3.00	
	Jewel	Egg Innovations Eggland's Best		x	x				3.00		4.29									2 for \$6.00	
	Kirby IGA	IGA Prairie Farms			x		0.99											1.99			
	Kroger Central	Simple Truth			x								2.50							2 for \$5.00	
	Kroger Cincinnati	Kroger			x		1.25													4 for \$5.00	
	Kroger Mid-South	Simple Truth			x							3.00	3.00							2 for \$3.00	



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

(advertised prices November 3-22, 2012)

(information from publicly available sources including store circulars, newspaper ads, and retailer websites.)

Thanksgiving 2012
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
IN cont.	Marsh	Dean																			
	Martin's	Martin's Eggland's Best Prairie Farms			x		1.25		2.00										1.67	3.29	4 for \$5.00 2 for \$4.00 3 for \$5.00
	Meijer	Meijer			x		1.29														
	New Market	Eggland's Best			x		2.50													2 for \$5.00	
	Strack & VanTil	Dean's																1.99	2.99		
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														
	Ultra Foods	Deans																			
KY	E.W. James	Turner																2.00		2 for \$4.00	
	Food City	Food Club Mayfield																1.99			
	Food Giant	no label			x			1.98													
	Foodland	Foodland United			x		free													w/ purchase	
	GFS Mrktplace	GFS			x																
	Houchen's	Prairie Farms																2.00		2 for \$2.00	
	Kroger Cincinnati	Kroger			x		1.25													4 for \$5.00	
	Kroger Delta	Simple Truth Kroger			x	x						2.50	2.50							2 for \$5.00 30 ct \$2.99	
	Kroger Mid-Atlntc	Simple Truth											2.49	2.49							
	Kroger Mid-South	Simple Truth			x								3.00	3.00						2 for \$3.00	
	Meijer	Meijer			x		1.29														
	Remke	Eggland's Best Reiter			x		1.99												2.99		
	Target Fresh	no label			x		1.59														
MI	Busch's	Busch's			x		1.25													4 for \$5.00	
	D&W	Eggland's Best Country Fresh			x				2.00										2.69		
	Family Fare/Glens	Eggland's Best Country Fresh			x				2.00										2.69		
	Food Pride	Our Family			x		1.29														
	GFS Mrktplace	GFS			x															30 ct \$2.99; limit 2	
	Harding's	Eggland's Best Country Fresh			x				2.00									2.50		2 for \$5.00	



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Thanksgiving 2012

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State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
MI cont.	Martin's	Martin's Eggland's Best Prairie Farms			x		1.25		2.00										1.67		4 for \$5.00 2 for \$4.00 3 for \$5.00
	Meijer	Meijer			x		1.29														
	Plumb's	Spartan Eggland's Best Country Fresh			x			1.99	1.88										2.50		2 for \$5.00
	Polly's Market	Eggland's Best			x				1.99												
	SuperOneFoods	Land O Lakes Kemps Luoma																1.99 1.99			
	Target Fresh	no label			x		1.59														
	Tom's Foods	Spartan Eggland's Best			x			1.79	1.99												
	Valu Land	Spartan				x	0.99														
	VG's Grocery	Country Fresh Eggland's Best				x			2.00											2.69	2 for \$4.00
MN	Cash Wise	Organic Valley																4.48		organic	
	Coborn's	Organic Valley																4.49		organic	
	Cub Foods	Eggland's Best Better'n Eggs Egg Beaters			x				2.50							2.29 2.99					
	Econofoods	Kemps																2.29	3.69		
	Family Fresh	Kemps																2.29			
	Fareway	Anderson Erickson Farm Fresh			x		0.99											2.50		2 for \$5.00	
	Food Pride	Our Family			x		1.29														
	Hornbacher's	Cass-Clay Better'n Eggs														2.48		1.78			
	Hugo's	Our Family			x		1.19													limit 1	
	Hy-Vee	Hy-Vee Anderson Erickson			x						3.69						3.77		2.77		
	Lund's/Byerly's	Land O Lakes																1.67		3 for \$5.00	
	Rainbow Foods	Roundy's Land O Lakes Kemp's			x x			1.98							2.50				2.29		limit 1 2 for \$5.00



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State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
MN cont.	Sun Mart	Our Family			x			2.29													
	SuperOneFoods	Land O Lakes Kemps Luoma																1.99 1.99			
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														
	Teals Market	Our Family			x			2.09													
ND	Albertson's	Eggland's Best Wild Harvest Smart Balance			x x x		2.50								2.99					2 for \$5.00	
	Cash Wise	Organic Valley																	4.48	organic	
	Coborn's	Organic Valley																	4.49	organic	
	Hornbacher's	Cass-Clay Better'n Eggs															2.48		1.78		
	Hugo's	Our Family			x		1.19													limit 1	
	Leevers Foods	Our Family			x			1.79													
	Sun Mart	Our Family			x			2.29													
	SuperOneFoods	Land O Lakes Kemps Luoma																	1.99 1.99		
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														
	Teals Market	Our Family			x			2.09													
NE	Apple Market	Best Choice Roberts			x		1.49													3.49	
	B&R Foods	Clearly Organic Clearly Organic Best Choice		x							3.49 3.49										
	Dillon's	Dillon's			x		1.50													2 for \$3.00	
	Fareway	Anderson Erickson Farm Fresh			x		0.99												2.50	2 for \$5.00	
	Food Pride	Our Family			x		1.29														
	Hy-Vee	Hy-Vee Anderson Erickson			x						3.69						3.77		2.77		



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Thanksgiving 2012

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			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
NE cont.	Safeway	Lucerne Lucerne Better'n Eggs																2.50 3.99	3.49	2 for \$5.00	
	Sun Mart	Our Family			x			2.29													
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														
OH	Bigg's	Eggland's Best Reiter			x		1.99												2.99		
	Buehler's	Eggland's Best			x				1.99												
	Chief	Better'n Eggs														2.50				2 for \$5.00	
	Cub Foods	Eggland's Best Better'n Eggs Egg Beaters			x				2.50								2.29 2.99				
	Dave's Market	Dairymen C.F. Burger																1.50 3.00		2 for \$3.00 2 for \$6.00	
	Foodland	Foodland United			x		free											1.99 2.99		w/ purchase	
	Fresh Encounter	Our Family Our Family			x x		1.39 1.25													4 for \$5.00	
	Geyer	Smith's																	3.39		
	GFS Mrktplace	GFS			x															30 ct \$2.99; limit 2	
	Giant Eagle	Land O Lakes			x										2.50					2 for \$5.00	
	Kroger Cincinnati	Kroger			x		1.25													4 for \$5.00	
	Kroger Mid-Atlntc	Simple Truth										2.49	2.49								
	Marc's	Eggland's Best Eggland's Best			x				2.00								2.50			2 for \$4.00 2 for \$5.00	
	Meijer	Meijer			x		1.29														
	Shop'n Save	Better'n Eggs														2.50				2 for \$5.00	
	Sparkle	C.F. Burger																2.99			
	Target Fresh	no label			x		1.59														
SD	Coborn's	Organic Valley																4.49		organic	
	Hy-Vee	Hy-Vee Anderson Erickson			x							3.69					3.77				



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			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
SD cont.	Safeway	Lucerne Lucerne Better'n Eggs																2.50 3.99	3.49	2 for \$5.00	
	Target Fresh	no label			x		1.59														
WI	Cub Foods	Eggland's Best Better'n Eggs Egg Beaters			x				2.50								2.29 2.99				
	Econofoods	Kemps																2.29	3.69		
	Family Fresh	Kemps																2.29			
	Festival	Flavorite Burger Dean's			x		0.98											3.99 2.79		limit 1	
	GFS Mrktplace	GFS			x															30 ct \$2.99; limit 2	
	Hy-Vee	Hy-Vee Anderson Erickson			x						3.69						3.77		2.77		
	Pick'n Save	Roundy's Land O Lakes Kemp's			x x		1.98								2.50			2.29		limit 1 2 for \$5.00	
	Piggly Wiggly	Dean																2.29			
	Sentry	Sentry			x		0.99													limit 1	
	SuperOneFoods	Land O Lakes Kemps Luoma				x							2.22					1.99 1.99			
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														



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			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown						
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																						
AR	Brookshire's	Food Club			x			2.00													2 for \$4.00	
	Cranford	Best Choice																1.99				
	G&W Foods	Best Choice			x		1.50														2 for \$3.00	
	Harp's	Hiland Prairie Farms Turner Coleman																	3.99 3.99 3.99 3.99			
	Hay's	Turner																2.00			2 for \$4.00	
	Kroger Delta	Simple Truth Kroger			x	x							2.50	2.50							2 for \$5.00 30 ct \$2.99	
	Piggly Wiggly	no label				x															20 ct free w/ prchse	
	Piggly Wiggly	no label				x	0.50	1.88														
	Super1Foods	Food Club			x			2.00													2 for \$4.00	
	Target Fresh	no label			x		1.59															
AZ	Albertson's Mrkt	Albertson's Albertson's			x x		0.99 1.50														limit 2 2 for \$3.00	
	El Super	no label			x		*														20 ct \$2.49	
	Fresh & Easy	Farmer's Gems Fresh & Easy			x			2.49												3.00	2 for \$3.00	
	Fry's	Simple Truth Fry's Fry's			x x	x	 * 1.99						2.50	2.50							2 for \$5.00 30 ct @ \$2.88	
	Safeway	Lucerne Better'n Eggs																3.99	2.50	3.49	2 for \$5.00	
	Smart & Final	First Street			x		free														w/ juice purchase	
	Smith's	Simple Truth Smith's			x x		 1.25						2.50	2.50							2 for \$5.00 4 for \$5.00	
	Sprout's	Chino Valley			x									2.50							2 for \$5.00	
	Super Target	no label			x		1.59															
	Target Fresh	no label			x		1.59															
	CO	Albertson's Mrkt	Albertson's Albertson's			x x		0.99 1.50														limit 2 2 for \$3.00
		Clark's Market	Western Family			x		1.50														2 for \$3.00
King Sooper		Simple Truth			x									2.39								



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SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
CO cont.	Safeway	Lucerne Lucerne Better'n Eggs																2.50	3.49	2 for \$5.00	
	Sprout's	Chino Valley			x								2.50							2 for \$5.00	
	Sun Mart	Our Family			x		2.29														
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														
KS	Apple Market	Best Choice			x		1.49														
		Roberts																	3.49		
	Country Mart	Robert's																1.99			
	Dillon's	Dillon's			x		1.50													2 for \$3.00	
	G&W Foods	Best Choice			x		1.50													2 for \$3.00	
	Hen House	Anderson Erickson																			
	Hy-Vee	Hy-Vee Anderson Erickson			x							3.69					3.77				
	Price Chopper	Roberts Hiland Anderson Erickson																2.49	3.49		
	Sun Fresh	Anderson Erickson Robert's Best Choice				x		1.79										2.50	1.99	2 for \$5.00	
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														
LA	Brookshire's	Food Club			x			2.00												2 for \$4.00	
	Kroger Southwest	Kroger																	2.99		
	LeBlanc	Egg Beaters LeBlanc				x		1.48								2.79					
	Super1Foods	Food Club			x			2.00												2 for \$4.00	
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														
MO	Apple Market	Best Choice Roberts			x		1.49												3.49		
	C&R Supermarket	Shurfresh Prairie Farms			x		1.28											1.79			
	Country Mart	Robert's																1.99			
	Dierberg's	Dierberg's																	3.99		



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			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown						
MO cont.	Dillon's	Dillon's			x		1.50													2 for \$3.00		
	Food Giant	no label			x			1.98														
	G&W Foods	Best Choice			x		1.50													2 for \$3.00		
	Harter House	Hiland																1.69				
	Harp's	Hiland																		3.99		
		Prairie Farms																		3.99		
		Turner																		3.99		
		Coleman																		3.99		
	Hay's	Turner																	2.00		2 for \$4.00	
	Hen House	Anderson Erickson																				
	Hickman's IGA	IGA			x		0.99													1.99		
		Prairie Farms																		1.99		
	Hy-Vee	Hy-Vee			x							3.69							3.77			
		Anderson Erickson																		2.77		
	Kroger Central	Simple Truth			x									2.50								2 for \$5.00
	Moser Foods	Robert's																		1.99		
	Price Chopper	Roberts																			3.49	
Hiland																			3.49			
Anderson Erickson																			2.49			
Price Cutter	Hiland															2.29				3.29		
	Egg Beaters															2.79						
Sun Fresh	Anderson Erickson																		2.50		2 for \$5.00	
	Robert's																		1.99			
	Best Choice			x			1.79															
Super Target	no label			x		1.59																
Target Fresh	no label			x		1.59																
Town & Country	Best Choice			x		1.28															limit 3	
	Best Choice			x		1.69															no limit	
NM	Albertson's Mrkt	Albertson's			x		0.99														limit 2	
		Albertson's			x			1.50													2 for \$3.00	
	John Brooks	Plains																		3.99		
	Lawrence Bros.	Gandy																	1.99			
		Oak Farms																	1.99			
Safeway	Lucerne																		2.50	3.49	2 for \$5.00	
	Lucerne																					
	Better'n Eggs																3.99					



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			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown						
NM cont.	Smith's	Simple Truth			x								2.50	2.50							2 for \$5.00	
		Smith's			x		1.25														4 for \$5.00	
	Sprout's	Chino Valley			x								2.50								2 for \$5.00	
	Target Fresh	no label			x		1.59															
OK	Country Mart	Robert's																	1.99			
	Harp's	Hiland																		3.99		
		Prairie Farms																		3.99		
		Turner																		3.99		
		Coleman																		3.99		
	Homeland/United	Hiland																	1.99			
	Price Cutter	Hiland															2.29			3.29		
	Egg Beaters																2.79					
	Reasor's	Best Choice			x		1.48															
	Sprout's	Chino Valley			x								2.50									2 for \$5.00
	Super Target	no label			x		1.59															
Target Fresh	no label			x		1.59																
Terry's	no label			x			2.50														2 for \$5.00	
TX	Albertson's Mrkt	Albertson's			x		0.99															limit 2
		Albertson's			x		1.50															2 for \$3.00
	Brookshire's	Food Club			x		2.00															2 for \$4.00
	David's	Mahard's			x		1.00															limit 2
	Diamond	Best Choice			x		1.50															2 for \$3.00
	Food Town	Happy Hen	x				1.33															
	Homeland/United	Hiland																	1.99			
	Kroger Southwest	Kroger																		2.99		
	La Michoacana	La Michoacana			x		1.39															
	Lawrence Bros.	Gandy																	1.99			
		Oak Farms																	1.99			2 for \$5.00
	Randall/Tom Thmb	Lucerne																	2.50	3.49		
		Better'n Egg															3.99					
	Sellers Bros.	Kleke's			x		0.99															limit 3
	Sprout's	Chino Valley			x								2.50									2 for \$5.00
	Super1Foods	Food Club			x		2.00															2 for \$4.00
	Super Target	no label			x		1.59															
	Target Fresh	no label			x		1.59															



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Thanksgiving 2012

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			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
TX	Terry's	no label			x			2.50												2 for \$5.00	
cont.	United/Market St	Red River			x			1.97													
UT	Albertson's	Eggland's Best Smart Balance			x		2.50													2 for \$5.00	
	Albertson's Mrkt	Albertson's Albertson's			x		0.99													limit 2	
					x		1.50													2 for \$3.00	
	Clark's Market	Western Family			x		1.50													2 for \$3.00	
	Fresh Market	Meadow Gold Meadow Gold Western Family Western Family																1.59 2.19		pumpkin spiced 4 for \$5.00	
					x		1.25														
					x		1.99														
	Harmon's	Harmon's Harmon's Southern Comfort Hood			x			2.00												2 for \$4.00	
					x		1.50												2.50	2 for \$3.00	
																		2.50	2 for \$5.00	2 for \$5.00	
		Macey's	Meadow Gold Western Family Western Family					0.99											1.59		
					x		1.99														
					x																
	Ream's	Ream's			x		0.99														
	Ridley's	Western Family			x		0.98	1.97													
	Smith's	Simple Truth Smith's			x								2.50	2.50						2 for \$5.00	
					x		1.25													4 for \$5.00	
	Sprout's	Chino Valley			x									2.50						2 for \$5.00	
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														



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Thanksgiving 2012
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional	Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)				
							White	White	Brown	White	Brown	White	Brown	White	Brown						
SOUTHWESTERN U.S. - CA,HI,NV																					
CA	Albertson's	Eggland's Best Better'n Eggs		x					2.50								2.99				
	Big Saver	no label			x															20 ct @ \$2.50	
	Cardenas	no label			x			2.50												2 for \$5.00	
	El Super	no label			x		*													20 ct \$2.49	
	El Tapatio	no label			x		*													20-ct @ \$2.99	
	Food 4 Less	Kroger Mountain Dairy				x	*													60 ct @ \$5.98	
					x			1.98													
	Fresh & Easy	Farmer's Gems Fresh & Easy			x			2.49											3.00	2 for \$3.00	
	Gelson's	Gelson's Land O Lakes		x				3.99				3.99									
					x																
	Holiday Foods	NuLaid			x			2.50												2 for \$5.00	
	Jensen's	Eggland's Best			x				2.49												
	Jon's Market	Eggland's Best no label			x							3.99								20 ct @ \$2.99	
					x																
	KV Mart	First Light First Light			x		*		1.99											20-ct @ \$2.50	
					x																
	Lucky/Save Mart	Sunnyside Farms Sunnyside Farms Sunnyside Farms Comfort Coop				x	*		2.50										2.99	w/ tortilla purchase 2 for \$5.00 2 for \$3.00	
					x			1.50													
	Lunardi's	Clover Egg Beaters														2.50		3.99		organic 2 for \$5.00	
	Mi Pueblo	Mi Pueblo			x			2.50												2 for \$5.00	
	Mollie Stone	Eggland's Best Mollie Stone Clover		x		x	2.50 BOGO											3.99		2 for \$5.00	
																				organic	
	Northgate Market	California Ranch Northgate		x				2.50												2 for \$5.00 20 ct @ \$2.50	
				x																	
Nugget Market	Chino Valley Eggland's Best Clover Bud's			x		2.99						2.99						3.00 3.00	organic		
R Ranch Bodega	Trafficanda	x				0.99															



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

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Thanksgiving 2012

SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
CA cont.	Raley's	Raley's			x		0.99														
	Ralph's	Simple Truth			x								3.00							2 for \$6.00	
	Ray's Food	Ray's			x		1.50						3.99							2 for \$3.00	
		Chino Valley			x														2.50		1 for \$5.00
		Umpqua Eberhard																1.50		2 for \$3.00	
	Safeway	Lucerne Lucerne													3.49			2.50	3.49	2 for \$5.00	
	Smart & Final	First Street			x		free													w/ juice purchase	
	Sprout's	Chino Valley			x								2.50							2 for \$5.00	
	Superior Grocers	Eggland's Best Superior			x		*		2.50											2 for \$5.00 20 ct \$2.99	
	Super-A-Foods	no label			x		*														20 ct \$2.50
		no label			x		1.79														
	Super Target	no label			x		1.59														
Target Fresh	no label			x		1.59															
	Von's/Pavilion	Lucerne Lucerne													3.49			2.50	3.49	2 for \$5.00	
HI	Foodland	Darigold Farm Pack			x			3.88										2.79			mainland eggs
	KTA	Mountain Apple 1916			x		3.79 2.89														island eggs mainland eggs
	Safeway	Lucerne Lucerne													3.49			2.50	3.49	2 for \$5.00	
	Target Fresh	no label			x		1.59														
NV	Albertson's	Eggland's Best Better'n Eggs		x					2.50								2.99				
	El Super	no label			x		*													20 ct \$2.49	
	Fresh & Easy	Farmer's Gems Fresh & Easy			x			2.49											3.00	2 for \$3.00	
	Ralph's	Simple Truth			x								3.00							2 for \$6.00	
	Ridley's	Western Family			x		0.98	1.97													
	Safeway	Lucerne Lucerne													3.49			2.50	3.49	2 for \$5.00	
	Scolari's	Willamette			x		1.50													2 for \$3.00 limit 2	
	Smart & Final	First Street			x		free													w/ juice purchase	

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State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
NV cont.	Smith's	Simple Truth			x								2.50	2.50							2 for \$5.00
	Smith's				x		1.25														4 for \$5.00
	Sprout's	Chino Valley			x								2.50								2 for \$5.00
	Target Fresh	no label			x		1.59														
	Von's/Pavilion	Lucerne														3.49			2.50		2 for \$5.00
		Lucerne																3.49			



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			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)				
							White		White	Brown	White	Brown	White	Brown	White	Brown						
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																						
AK	Carr's	Lucerne Lucerne																3.49	2.50	3.49	2 for \$5.00	
	Fred Meyer	Fred Meyer Simple Truth			x		1.25						1.99	1.99							4 for \$5.00	
	Target Fresh	no label			x		1.59															
ID	Albertson's	Eggland's Best Smart Balance			x		2.50			3.99											2 for \$5.00	
	Broulim's	Western Family			x		0.99	1.99														
	Family Foods	Darigold																		3.99		
	Fred Meyer	Fred Meyer Simple Truth			x		1.25						1.99	1.99								
	Harvest Food	Darigold																		4.49		
	Paul's	Western Family Meadow Gold			x		0.89	2.00												2.98		
	Ridley's	Western Family			x		0.98	1.97														
	Safeway	Lucerne Lucerne																3.49	2.50	3.49	2 for \$5.00	
	Smith's	Simple Truth Smith's			x		1.25						2.50	2.50							2 for \$5.00 4 for \$5.00	
	Target Fresh	no label			x		1.59															
	Yoke's	Cherry Lane			x				1.99													
	MT	Albertson's	Eggland's Best Smart Balance			x		2.50			3.99											2 for \$5.00
Family Foods		Darigold																		3.99		
Harvest Food		Darigold																		4.49		
Reynolds Market		Western Family Western Family			x		1.50 1.29														2 for \$3.00	
Safeway		Lucerne Lucerne																3.49	2.50	3.49	2 for \$5.00	
Smith's		Simple Truth Smith's			x		1.25						2.50	2.50							2 for \$5.00 4 for \$5.00	
Target Fresh		no label			x		1.59															
OR	Albertson's	Eggland's Best Smart Balance			x		2.50			3.99											2 for \$5.00	
	Family Foods	Darigold																		3.99		



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			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
OR cont.	Fred Meyer	Fred Meyer Simple Truth			x		1.25							1.99	1.99					4 for \$5.00	
	Haggen	Haggen Veg-A-Fed Haggen			x			2.50					3.49						3.79	2 for \$5.00	
	Harvest Food	Darigold																	4.49		
	McKay's	Eggland's Best Darigold		x			2.50												3.50	2 for \$5.00 2 for \$7.00	
	QFC	Simple Truth			x							2.49	2.49								
	Ray's Food	Ray's Chino Valley Umpqua Eberhard			x		1.50						3.99					2.50 1.50		2 for \$3.00 1 for \$5.00 2 for \$3.00	
	Roth's	Willamette			x		1.50													2 for \$3.00	
	Safeway	Lucerne																2.50		2 for \$5.00	
	Target Fresh	no label			x		1.59														
	Thriftway of OR	Willamette Darigold Alpenrose Eberhard			x		0.99												3.99 3.99 3.99	w/ coupon	
WA	Albertson's	Eggland's Best Smart Balance			x		2.50			3.99										2 for \$5.00	
	Family Foods	Darigold																	3.99		
	Fred Meyer	Fred Meyer Simple Truth			x		1.25						1.99	1.99						4 for \$5.00	
	Haggen/Tops	Haggen Veg-A-Fed Haggen			x			2.50					3.49						3.79	2 for \$5.00	
	Harvest Food	Darigold																	4.49		
	Metropolitan	Eggland's Best Naturally Nested Egg Beaters			x				2.99					2.99			2.99				
	QFC	Simple Truth			x							2.49	2.49								
	Red Apple	Eggland's Best			x				2.50											2 for \$5.00	
	Saar's	Darigold																	3.99		



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			J	xL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown					
WA cont.	Safeway	Lucerne Lucerne																2.50	3.49	2 for \$5.00	
	Target Fresh	no label			x		1.59														
	The Markets LLC	Organic Valley Egg Beaters Chino Valley				x										2.99		3.39		organic	
	Thriftway of OR	Willamette Darigold Alpenrose Eberhard			x		0.99												3.99 3.99 3.99	w/ coupon	
	Yoke's	Cherry Lane			x				1.99												
	WY	Albertson's	Eggland's Best Smart Balance			x x		2.50													2 for \$5.00
King Sooper		Simple Truth			x								2.39								
Ridley's		Western Family			x		0.98	1.97													
Safeway		Lucerne Lucerne Better'n Eggs															3.99	2.50	3.49	2 for \$5.00	
Smith's		Simple Truth Smith's			x x		1.25						2.50	2.50						2 for \$5.00 4 for \$5.00	
Target Fresh		no label			x		1.59														